

Getting patients on the right medication the first time, starting with psychiatry.

AI clinical decision support built on data already in the chart. No new test, no lab work, no new workflow.

THE PROBLEM — TRIAL AND ERROR, AT NATIONAL SCALE

80M American adults take a psychiatric medication.	1 in 2 respond to their first prescription.	\$15K yearly cost per treatment-resistant patient.	\$47B in excess costs absorbed by the U.S. each year.
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THE SOLUTION — ONE PLATFORM, TWO PHASES

BRAIV extends psychiatric expertise to every prescriber: **ranked, guideline-aligned recommendations**, complex cases routed to psychiatry, and outcomes tracked across the organization.

BRAIV Assist PHASE 1 • FDA-EXEMPT	Evidence-graded guidance, in-EHR
BRAIV Intelligence PHASE 2 • 510(K)	Ranked options, reasoning attached

TARGET MARKET & CUSTOMER

- 1 Independent psychiatric practices**
2–9 prescribers, led by clinician champions
- 2 BH MSOs & health systems**
One contract reaches ~250 prescribers
- 3 Payers & MBHOs**
Carry the cost of every failed trial

Clinical champion-led sales across all three tiers

TRACTION & VALIDATION TO DATE

8 Signed LOIs covering 130+ prescribers, \$200K+ ARR at conversion.	75K IRB study at UChicago Medicine (PI: Dr. Jacobson). 0.66 AUC today, ≥0.70 target.	\$160K NVC SAFE award (4th, 2026). Plus JHU Alumni Accelerator win (\$10K).	\$250K Azure credits. HIPAA infra covered; Assist MVP on Azure ML + FHIR.
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BUSINESS MODEL — LAND, UNLOCK, SCALE

BRAIV Assist \$1,500/yr per prescriber	BRAIV Intelligence \$6,000/yr per prescriber	Payer contracts Outcomes-aligned PMPM
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THE RAISE — ANGEL NOW, PRE-SEED NEXT

ANGEL ROUND • OPEN	
\$400K	SAFE • \$10M cap 20% discount
\$250K committed	\$150K remaining
USE OF FUNDS	40% product & ML • 25% clinical validation • 25% GTM & pilots • 10% reg & ops
NEXT	\$2.5M pre-seed, Q2 2027. Angels get pro-rata rights and MFN.

WHAT WE'RE SEEKING — FROM THIS ROOM

Investors to close the angel round \$150K remaining , ideal check \$50K (smaller considered), plus intros to pre-seed leads.
Pilot sites & strategic partners Health systems, FQHCs, CCBHCs and BH groups for a 12-week pilot ; payer, MBHO and EHR partners.
Mentors in health tech & behavioral health Experienced operators to guide commercialization , go-to-market and scaling in healthcare.

LEADERSHIP TEAM

Sindhu Banerjee
Co-Founder & CEO. J&J / Biogen psychiatry trials; MBA Chicago Booth; JHU BME.

Borzou “Bo” Motlagh
CTO. 20+ years in software; founder, UE Labs; multiple startup exits.

Dr. Vinay Verma
CMO (fractional). Psychiatrist, Mass General; Harvard Medical School faculty.

Backed by UChicago (NVC / Polsky) • Johns Hopkins (Pava Center) • Prof. Steve Kaplan (Booth) • Julia Monfrini Peev (PACE) • + 5 angels