

Home rehab, **clinically monitored**.

## 1 THE PROBLEM

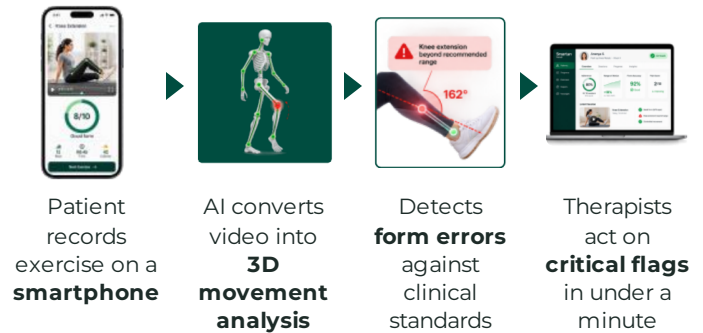
**50–65%**

of physical rehab patients don't follow their home exercise plans<sup>1</sup>

- Doctors and therapists have **zero visibility** into compliance, form or setbacks
- Result: re-injury, poor outcomes, recurring healthcare costs

## 2 OUR SOLUTION

**Proprietary** AI computer vision that tracks rehab exercises at home:



*Turning every home exercise session into clinically actionable movement data.*

**Better outcomes · Faster recovery · Less recurrence**

## 3 TARGET MARKET

- Customers:** hospitals, orthopaedic surgeons and physical therapists in post-surgery knee rehab
- India:** launch market, already active in post-surgery knee rehab
- US entry:** Q3 2027

## 4 TRACTION

- Clinical pilot** with **Sri Ramachandra Medical Centre** (1,800-bed hospital)
- US research:** NYU VIP & Capstone teams building our US entry strategy, validation planned at NYU Langone

## 5 BUSINESS MODEL

- Annual subscription:** clinics commit to a yearly patient volume, billed monthly at ₹3,500 per patient cycle
- Clinic upcharge:** the clinic / hospital charges the patient ₹6,000–8,000 per licence
- Clinic profit:** at 200 patients a month, a clinic adds **₹60 lakh–₹1.08 crore** a year

## 6 FUNDING

RAISED TO DATE **\$600K**

NOW RAISING **\$3–4M**

Use of funds:

- US entry & sales team
- Phase 2 clinical validation
- FDA regulatory pathway
- More joints & integrations

## 7 SUPPORT WE'RE SEEKING

### INDIA

- Intros to leading **PT centres** & large **hospital chains**

### US

- 3 pilot customers:** orthopaedic clinics or PT practices
- FDA guidance**
- US go-to-market** advisory